




Site Usage


 **1,403 Visits**
 Previous: 874 (60.53%)

 **52.67% Bounce Rate**
 Previous: 58.12% (-9.38%)

 **4,911 Pageviews**
 Previous: 3,052 (60.91%)

 **00:02:25 Avg. Time on Site**
 Previous: 00:02:12 (10.13%)

 **3.50 Pages/Visit**
 Previous: 3.49 (0.24%)

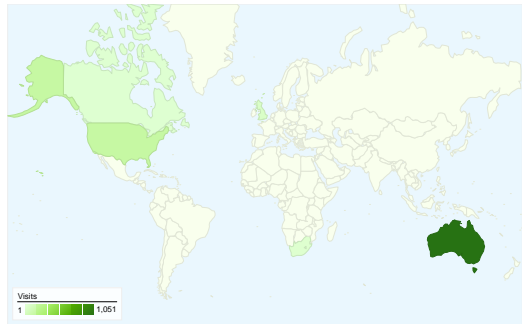
 **76.12% % New Visits**
 Previous: 78.95% (-3.58%)

Visitors Overview

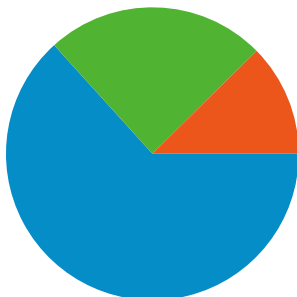


Visitors
1,108

Map Overlay world

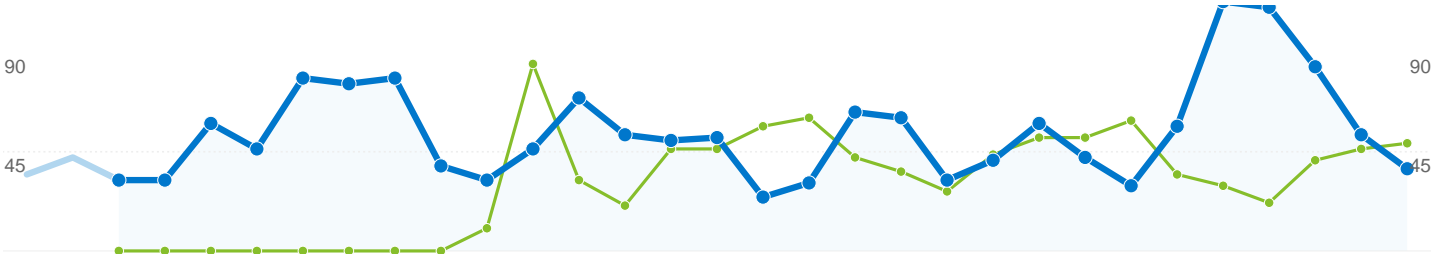


Traffic Sources Overview



- **Search Engines**
888 (63.29%)
- **Direct Traffic**
341 (24.31%)
- **Referring Sites**
174 (12.40%)

Content Overview		
Pages	Pageviews	% Pageviews
/Document1.aspx?id=6		
Jan 1, 2008 - Jan 31, 2008	465	15.24%
Feb 1, 2008 - Feb 29, 2008	768	15.64%
% Change	65.16%	65.16%
/NewsItem.aspx?id=2062		
Jan 1, 2008 - Jan 31, 2008	103	3.37%
Feb 1, 2008 - Feb 29, 2008	154	3.14%
% Change	49.51%	49.51%
/Document1.aspx?id=23		
Jan 1, 2008 - Jan 31, 2008	70	2.29%
Feb 1, 2008 - Feb 29, 2008	137	2.79%
% Change	95.71%	95.71%
/Document1.aspx?id=690		
Jan 1, 2008 - Jan 31, 2008	94	3.08%
Feb 1, 2008 - Feb 29, 2008	126	2.57%
% Change	34.04%	34.04%
/NewsItem.aspx?id=2631		
Jan 1, 2008 - Jan 31, 2008	44	1.44%
Feb 1, 2008 - Feb 29, 2008	118	2.40%
% Change	168.18%	168.18%





1,108 people visited this site


 **1,403 Visits**
Previous: 874 (60.53%)

 **1,108 Absolute Unique Visitors**
Previous: 690 (60.58%)

 **4,911 Pageviews**
Previous: 3,052 (60.91%)

 **3.50 Average Pageviews**
Previous: 3.49 (0.24%)

 **00:02:25 Time on Site**
Previous: 00:02:12 (10.13%)

 **52.67% Bounce Rate**
Previous: 58.12% (-9.38%)

 **75.91% New Visits**
Previous: 78.72% (-3.57%)

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Unknown		
Jan 1, 2008 - Jan 31, 2008	687	78.60%	Jan 1, 2008 - Jan 31, 2008	449	51.37%
Feb 1, 2008 - Feb 29, 2008	1,128	80.40%	Feb 1, 2008 - Feb 29, 2008	765	54.53%
% Change	64.19%	64.19%	% Change	70.38%	70.38%
Firefox			DSL		
Jan 1, 2008 - Jan 31, 2008	138	15.79%	Jan 1, 2008 - Jan 31, 2008	149	17.05%
Feb 1, 2008 - Feb 29, 2008	170	12.12%	Feb 1, 2008 - Feb 29, 2008	228	16.25%
% Change	23.19%	23.19%	% Change	53.02%	53.02%
Mozilla			Dialup		
Jan 1, 2008 - Jan 31, 2008	17	1.95%	Jan 1, 2008 - Jan 31, 2008	111	12.70%
Feb 1, 2008 - Feb 29, 2008	54	3.85%	Feb 1, 2008 - Feb 29, 2008	204	14.54%

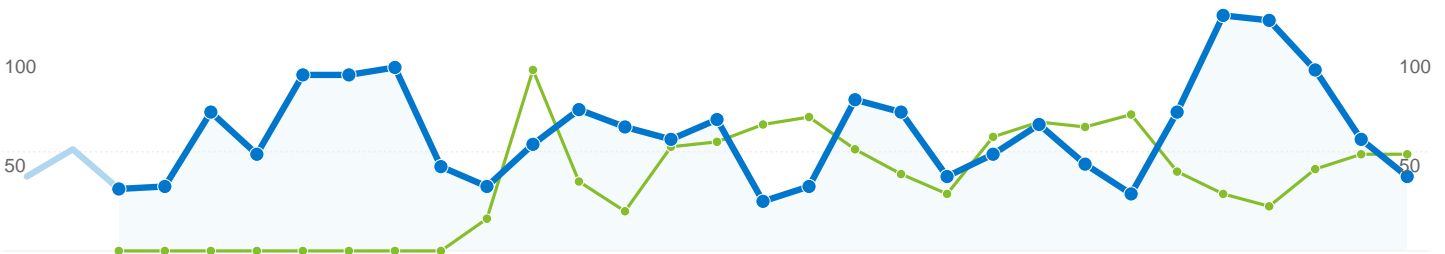
% Change	217.65%	217.65%
Safari		
Jan 1, 2008 - Jan 31, 2008	24	2.75%
Feb 1, 2008 - Feb 29, 2008	42	2.99%
% Change	75.00%	75.00%
Opera		
Jan 1, 2008 - Jan 31, 2008	2	0.23%
Feb 1, 2008 - Feb 29, 2008	4	0.29%
% Change	100.00%	100.00%

% Change	83.78%	83.78%
Cable		
Jan 1, 2008 - Jan 31, 2008	101	11.56%
Feb 1, 2008 - Feb 29, 2008	103	7.34%
% Change	1.98%	1.98%
T1		
Jan 1, 2008 - Jan 31, 2008	48	5.49%
Feb 1, 2008 - Feb 29, 2008	83	5.92%
% Change	72.92%	72.92%

Traffic Sources Overview

Feb 1, 2008 - Feb 29, 2008

Comparing to: Jan 1, 2008 - Jan 31, 2008



All traffic sources sent a total of 1,403 visits



24.31% Direct Traffic

Previous: 26.66% (-8.83%)



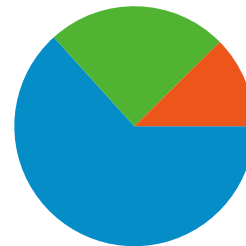
12.40% Referring Sites

Previous: 17.05% (-27.25%)



63.29% Search Engines

Previous: 56.29% (12.44%)



- **Search Engines**
888 (63.29%)
- **Direct Traffic**
341 (24.31%)
- **Referring Sites**
174 (12.40%)

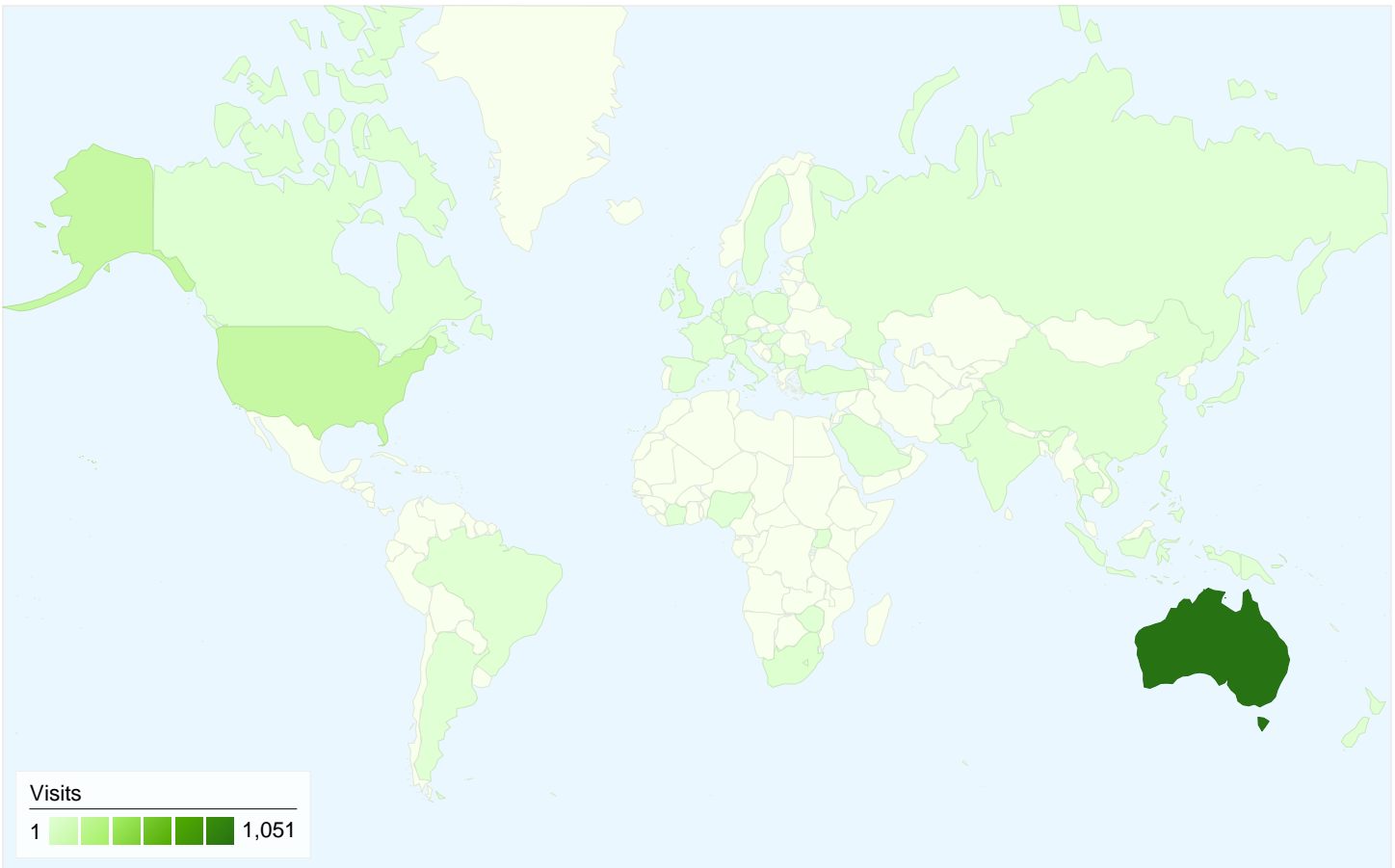
Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Jan 1, 2008 - Jan 31, 2008	458	52.40%
Feb 1, 2008 - Feb 29, 2008	806	57.45%
% Change	75.98%	75.98%
(direct) ((none))		
Jan 1, 2008 - Jan 31, 2008	233	26.66%
Feb 1, 2008 - Feb 29, 2008	341	24.31%
% Change	46.35%	46.35%
images.google.com (referral)		
Jan 1, 2008 - Jan 31, 2008	38	4.35%
Feb 1, 2008 - Feb 29, 2008	46	3.28%
% Change	21.05%	21.05%
live (organic)		
Jan 1, 2008 - Jan 31, 2008	11	1.26%
Feb 1, 2008 - Feb 29, 2008	31	2.21%
% Change	181.82%	181.82%
yahoo (organic)		
Jan 1, 2008 - Jan 31, 2008	13	1.49%

Keywords	Visits	% visits
wee waa		
Jan 1, 2008 - Jan 31, 2008	103	20.93%
Feb 1, 2008 - Feb 29, 2008	190	21.40%
% Change	84.47%	84.47%
wee waa news		
Jan 1, 2008 - Jan 31, 2008	6	1.22%
Feb 1, 2008 - Feb 29, 2008	31	3.49%
% Change	416.67%	416.67%
wee waa nsw		
Jan 1, 2008 - Jan 31, 2008	16	3.25%
Feb 1, 2008 - Feb 29, 2008	19	2.14%
% Change	18.75%	18.75%
weewaa		
Jan 1, 2008 - Jan 31, 2008	5	1.02%
Feb 1, 2008 - Feb 29, 2008	14	1.58%
% Change	180.00%	180.00%
wee waa australia		
Jan 1, 2008 - Jan 31, 2008	5	1.02%

Feb 1, 2008 - Feb 29, 2008	29	2.07%
% Change	123.08%	123.08%

Feb 1, 2008 - Feb 29, 2008	12	1.35%
% Change	140.00%	140.00%



1,403 visits came from 48 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
1,403 Previous: 874 (60.53%)	3.50 Previous: 3.49 (0.24%)	00:02:25 Previous: 00:02:12 (10.13%)	75.91% Previous: 78.60% (-3.43%)	52.67% Previous: 58.12% (-9.38%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Australia						
Jan 1, 2008 - Jan 31, 2008	648	3.72	00:02:24	72.84%	55.86%	
Feb 1, 2008 - Feb 29, 2008	1,051	3.70	00:02:38	70.79%	46.72%	
% Change	62.19%	-0.57%	9.70%	-2.81%	-16.37%	
United States						
Jan 1, 2008 - Jan 31, 2008	80	2.18	00:01:08	96.25%	73.75%	
Feb 1, 2008 - Feb 29, 2008	156	1.63	00:00:27	96.15%	81.41%	
% Change	95.00%	-24.85%	-59.40%	-0.10%	10.39%	
United Kingdom						
Jan 1, 2008 - Jan 31, 2008	45	2.56	00:01:19	100.00%	66.67%	

Feb 1, 2008 - Feb 29, 2008	44	3.39	00:02:30	95.45%	65.91%
% Change	-2.22%	32.51%	90.86%	-4.55%	-1.14%
South Africa					
Jan 1, 2008 - Jan 31, 2008	5	13.00	00:08:35	100.00%	0.00%
Feb 1, 2008 - Feb 29, 2008	17	12.82	00:11:58	64.71%	17.65%
% Change	240.00%	-1.36%	39.42%	-35.29%	100.00%
Canada					
Jan 1, 2008 - Jan 31, 2008	8	1.00	00:00:00	100.00%	100.00%
Feb 1, 2008 - Feb 29, 2008	13	1.85	00:00:40	84.62%	61.54%
% Change	62.50%	84.62%	100.00%	-15.38%	-38.46%
Germany					
Jan 1, 2008 - Jan 31, 2008	7	4.43	00:06:22	85.71%	57.14%
Feb 1, 2008 - Feb 29, 2008	13	6.85	00:03:34	84.62%	53.85%
% Change	85.71%	54.59%	-43.82%	-1.28%	-5.77%
New Zealand					
Jan 1, 2008 - Jan 31, 2008	13	9.38	00:05:26	92.31%	30.77%
Feb 1, 2008 - Feb 29, 2008	8	2.25	00:00:37	100.00%	62.50%
% Change	-38.46%	-76.02%	-88.54%	8.33%	103.12%
Singapore					
Jan 1, 2008 - Jan 31, 2008	2	1.50	00:00:12	100.00%	50.00%
Feb 1, 2008 - Feb 29, 2008	8	4.38	00:02:44	100.00%	50.00%
% Change	300.00%	191.67%	1,269.79%	0.00%	0.00%
China					
Jan 1, 2008 - Jan 31, 2008	5	1.20	00:00:09	100.00%	80.00%
Feb 1, 2008 - Feb 29, 2008	7	1.29	00:00:41	85.71%	71.43%
% Change	40.00%	7.14%	358.73%	-14.29%	-10.71%
Hong Kong					
Jan 1, 2008 - Jan 31, 2008	1	1.00	00:00:00	100.00%	100.00%
Feb 1, 2008 - Feb 29, 2008	6	8.83	00:08:37	66.67%	50.00%
% Change	500.00%	783.33%	100.00%	-33.33%	-50.00%

1 - 10 of 48

Content Overview

Feb 1, 2008 - Feb 29, 2008


Comparing to: Jan 1, 2008 - Jan 31, 2008



Pages on this site were viewed a total of 4,911 times

 **4,911 Pageviews**
Previous: 3,052 (60.91%)

 **3,969 Unique Views**
Previous: 2,382 (66.62%)

 **52.67% Bounce Rate**
Previous: 58.12% (-9.38%)

Top Content

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