



**Site Usage**


 **1,456 Visits**  
 Previous: 1,403 (3.78%)

 **51.58% Bounce Rate**  
 Previous: 52.67% (-2.08%)

 **5,239 Pageviews**  
 Previous: 4,911 (6.68%)

 **00:02:32 Avg. Time on Site**  
 Previous: 00:02:25 (5.12%)

 **3.60 Pages/Visit**  
 Previous: 3.50 (2.80%)

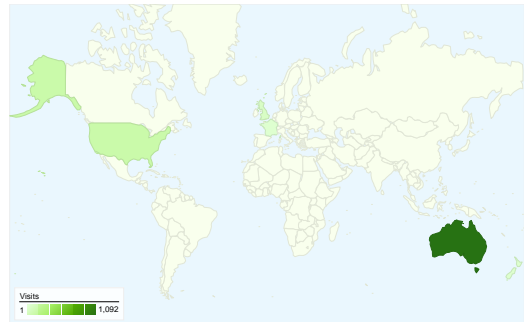
 **72.25% % New Visits**  
 Previous: 76.12% (-5.08%)

**Visitors Overview**

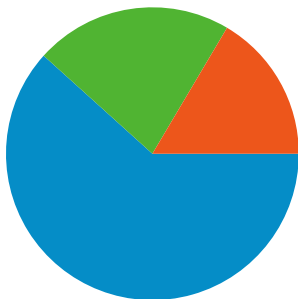


**Visitors**  
**1,126**

**Map Overlay world**

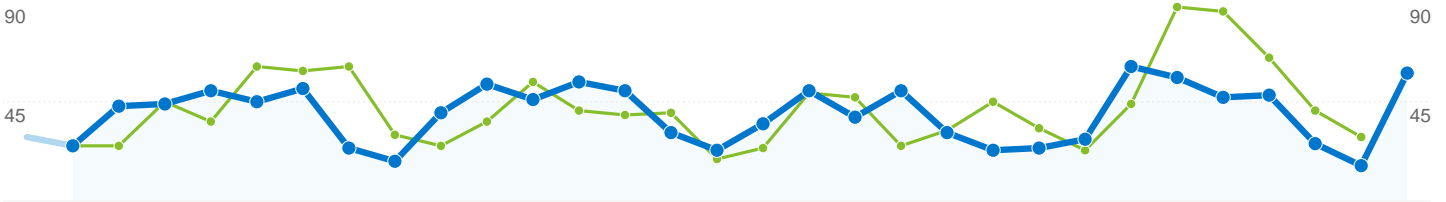


**Traffic Sources Overview**



- **Search Engines**  
898 (61.68%)
- **Direct Traffic**  
318 (21.84%)
- **Referring Sites**  
240 (16.48%)


Content Overview		
Pages	Pageviews	% Pageviews
/Document1.aspx?id=6		
Feb 1, 2008 - Feb 29, 2008	768	15.64%
Mar 1, 2008 - Mar 31, 2008	822	15.69%
% Change	7.03%	7.03%
/NewsItem.aspx?id=2062		
Feb 1, 2008 - Feb 29, 2008	154	3.14%
Mar 1, 2008 - Mar 31, 2008	208	3.97%
% Change	35.06%	35.06%
/Document1.aspx?id=489		
Feb 1, 2008 - Feb 29, 2008	86	1.75%
Mar 1, 2008 - Mar 31, 2008	132	2.52%
% Change	53.49%	53.49%
/Document1.aspx?id=23		
Feb 1, 2008 - Feb 29, 2008	137	2.79%
Mar 1, 2008 - Mar 31, 2008	131	2.50%
% Change	-4.38%	-4.38%
/Document1.aspx?id=24		
Feb 1, 2008 - Feb 29, 2008	104	2.12%
Mar 1, 2008 - Mar 31, 2008	114	2.18%
% Change	9.62%	9.62%





## 1,126 people visited this site


 **1,456 Visits**  
Previous: 1,403 (3.78%)

 **1,126 Absolute Unique Visitors**  
Previous: 1,108 (1.62%)

 **5,239 Pageviews**  
Previous: 4,911 (6.68%)

 **3.60 Average Pageviews**  
Previous: 3.50 (2.80%)

 **00:02:32 Time on Site**  
Previous: 00:02:25 (5.12%)

 **51.58% Bounce Rate**  
Previous: 52.67% (-2.08%)

 **72.12% New Visits**  
Previous: 75.91% (-5.00%)

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Unknown		
Feb 1, 2008 - Feb 29, 2008	1,128	80.40%	Feb 1, 2008 - Feb 29, 2008	765	54.53%
Mar 1, 2008 - Mar 31, 2008	1,168	80.22%	Mar 1, 2008 - Mar 31, 2008	753	51.72%
% Change	3.55%	3.55%	% Change	-1.57%	-1.57%
Firefox			DSL		
Feb 1, 2008 - Feb 29, 2008	170	12.12%	Feb 1, 2008 - Feb 29, 2008	228	16.25%
Mar 1, 2008 - Mar 31, 2008	215	14.77%	Mar 1, 2008 - Mar 31, 2008	265	18.20%
% Change	26.47%	26.47%	% Change	16.23%	16.23%
Safari			Dialup		
Feb 1, 2008 - Feb 29, 2008	42	2.99%	Feb 1, 2008 - Feb 29, 2008	204	14.54%
Mar 1, 2008 - Mar 31, 2008	43	2.95%	Mar 1, 2008 - Mar 31, 2008	207	14.22%

% Change	2.38%	2.38%
Mozilla		
Feb 1, 2008 - Feb 29, 2008	54	3.85%
Mar 1, 2008 - Mar 31, 2008	14	0.96%
% Change	-74.07%	-74.07%
Opera		
Feb 1, 2008 - Feb 29, 2008	4	0.29%
Mar 1, 2008 - Mar 31, 2008	10	0.69%
% Change	150.00%	150.00%

% Change	1.47%	1.47%
Cable		
Feb 1, 2008 - Feb 29, 2008	103	7.34%
Mar 1, 2008 - Mar 31, 2008	103	7.07%
% Change	0.00%	0.00%
T1		
Feb 1, 2008 - Feb 29, 2008	83	5.92%
Mar 1, 2008 - Mar 31, 2008	97	6.66%
% Change	16.87%	16.87%

# Traffic Sources Overview


Mar 1, 2008 - Mar 31, 2008


Comparing to: Feb 1, 2008 - Feb 29, 2008

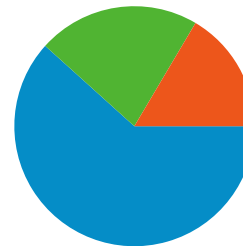


All traffic sources sent a total of 1,456 visits

 **21.84% Direct Traffic**  
Previous: 24.31% (-10.14%)

 **16.48% Referring Sites**  
Previous: 12.40% (32.91%)

 **61.68% Search Engines**  
Previous: 63.29% (-2.55%)



- **Search Engines**  
898 (61.68%)
- **Direct Traffic**  
318 (21.84%)
- **Referring Sites**  
240 (16.48%)

## Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Feb 1, 2008 - Feb 29, 2008	806	57.45%
Mar 1, 2008 - Mar 31, 2008	856	58.79%
% Change	6.20%	6.20%
(direct) ((none))		
Feb 1, 2008 - Feb 29, 2008	341	24.31%
Mar 1, 2008 - Mar 31, 2008	318	21.84%
% Change	-6.74%	-6.74%
images.google.com (referral)		
Feb 1, 2008 - Feb 29, 2008	46	3.28%
Mar 1, 2008 - Mar 31, 2008	73	5.01%
% Change	58.70%	58.70%
narrabri.net (referral)		
Feb 1, 2008 - Feb 29, 2008	19	1.35%
Mar 1, 2008 - Mar 31, 2008	28	1.92%
% Change	47.37%	47.37%
yahoo (organic)		
Feb 1, 2008 - Feb 29, 2008	29	2.07%

Keywords	Visits	% visits
wee waa		
Feb 1, 2008 - Feb 29, 2008	190	21.40%
Mar 1, 2008 - Mar 31, 2008	169	18.82%
% Change	-11.05%	-11.05%
wee waa nsw		
Feb 1, 2008 - Feb 29, 2008	19	2.14%
Mar 1, 2008 - Mar 31, 2008	23	2.56%
% Change	21.05%	21.05%
wee		
Feb 1, 2008 - Feb 29, 2008	7	0.79%
Mar 1, 2008 - Mar 31, 2008	20	2.23%
% Change	185.71%	185.71%
pilliga		
Feb 1, 2008 - Feb 29, 2008	4	0.45%
Mar 1, 2008 - Mar 31, 2008	14	1.56%
% Change	250.00%	250.00%
wee waa show		
Feb 1, 2008 - Feb 29, 2008	2	0.23%

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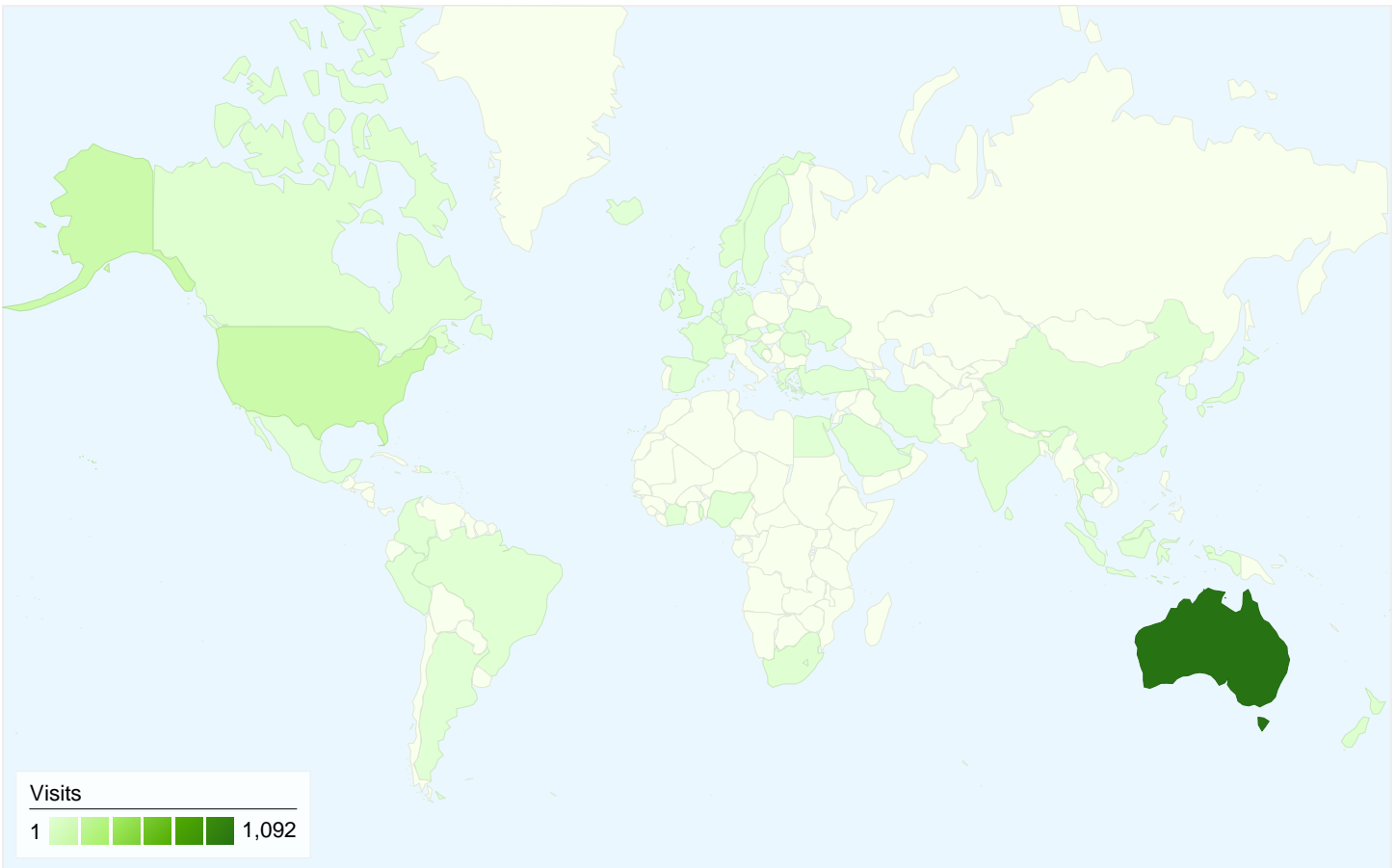
Mar 1, 2008 - Mar 31, 2008	22	1.51%
% Change	-24.14%	-24.14%

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Mar 1, 2008 - Mar 31, 2008	13	1.45%
% Change	550.00%	550.00%

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**1,456 visits came from 51 countries/territories**


Site Usage


<b>Visits</b> <b>1,456</b> Previous: 1,403 (3.78%)	<b>Pages/Visit</b> <b>3.60</b> Previous: 3.50 (2.80%)	<b>Avg. Time on Site</b> <b>00:02:32</b> Previous: 00:02:25 (5.12%)	<b>% New Visits</b> <b>72.12%</b> Previous: 75.91% (-5.00%)	<b>Bounce Rate</b> <b>51.58%</b> Previous: 52.67% (-2.08%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Australia</b>					
Feb 1, 2008 - Feb 29, 2008	1,051	3.70	00:02:38	70.79%	46.72%
Mar 1, 2008 - Mar 31, 2008	1,092	3.83	00:02:50	66.39%	47.16%
% Change	3.90%	3.50%	7.00%	-6.21%	0.95%
<b>United States</b>					
Feb 1, 2008 - Feb 29, 2008	156	1.63	00:00:27	96.15%	81.41%
Mar 1, 2008 - Mar 31, 2008	137	1.69	00:00:48	95.62%	75.18%
% Change	-12.18%	3.15%	73.99%	-0.55%	-7.65%
<b>United Kingdom</b>					
Feb 1, 2008 - Feb 29, 2008	44	3.39	00:02:30	95.45%	65.91%


Mar 1, 2008 - Mar 31, 2008	51	2.57	00:01:39	92.16%	64.71%
% Change	15.91%	-24.15%	-33.73%	-3.45%	-1.83%
<b>New Zealand</b>					
Feb 1, 2008 - Feb 29, 2008	8	2.25	00:00:37	100.00%	62.50%
Mar 1, 2008 - Mar 31, 2008	21	3.05	00:01:16	95.24%	47.62%
% Change	162.50%	35.45%	102.71%	-4.76%	-23.81%
<b>France</b>					
Feb 1, 2008 - Feb 29, 2008	2	1.50	00:00:03	100.00%	50.00%
Mar 1, 2008 - Mar 31, 2008	14	15.07	00:08:05	64.29%	14.29%
% Change	600.00%	904.76%	16,064.29%	-35.71%	-71.43%
<b>Canada</b>					
Feb 1, 2008 - Feb 29, 2008	13	1.85	00:00:40	84.62%	61.54%
Mar 1, 2008 - Mar 31, 2008	12	1.58	00:01:21	100.00%	91.67%
% Change	-7.69%	-14.24%	102.65%	18.18%	48.96%
<b>China</b>					
Feb 1, 2008 - Feb 29, 2008	7	1.29	00:00:41	85.71%	71.43%
Mar 1, 2008 - Mar 31, 2008	10	2.00	00:02:34	80.00%	70.00%
% Change	42.86%	55.56%	271.80%	-6.67%	-2.00%
<b>Norway</b>					
Feb 1, 2008 - Feb 29, 2008	0	0.00	00:00:00	0.00%	0.00%
Mar 1, 2008 - Mar 31, 2008	9	5.56	00:02:33	33.33%	33.33%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
<b>South Africa</b>					
Feb 1, 2008 - Feb 29, 2008	17	12.82	00:11:58	64.71%	17.65%
Mar 1, 2008 - Mar 31, 2008	9	6.00	00:04:39	66.67%	11.11%
% Change	-47.06%	-53.21%	-61.22%	3.03%	-37.04%
<b>India</b>					
Feb 1, 2008 - Feb 29, 2008	5	2.20	00:00:39	100.00%	40.00%
Mar 1, 2008 - Mar 31, 2008	8	2.00	00:00:24	87.50%	62.50%
% Change	60.00%	-9.09%	-39.10%	-12.50%	56.25%
1 - 10 of 51					



## Pages on this site were viewed a total of 5,239 times

 **5,239 Pageviews**  
Previous: 4,911 (6.68%)

 **4,092 Unique Views**  
Previous: 3,969 (3.10%)

 **51.58% Bounce Rate**  
Previous: 52.67% (-2.08%)

## Top Content

Pages	Pageviews	% Pageviews
<b>/Document1.aspx?id=6</b>		
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Mar 1, 2008 - Mar 31, 2008	822	15.69%
% Change	7.03%	7.03%
<b>/NewsItem.aspx?id=2062</b>		
Feb 1, 2008 - Feb 29, 2008	154	3.14%
Mar 1, 2008 - Mar 31, 2008	208	3.97%
% Change	35.06%	35.06%
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Mar 1, 2008 - Mar 31, 2008	132	2.52%
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<b>/Document1.aspx?id=23</b>		
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