

**Site Usage**

**1,623 Visits**

Previous: 1,775 (-8.56%)

**54.10% Bounce Rate**

Previous: 55.49% (-2.51%)

**5,378 Pageviews**

Previous: 5,378 (0.00%)

**00:03:36 Avg. Time on Site**

Previous: 00:02:14 (61.20%)

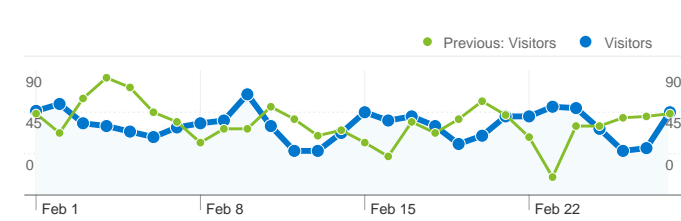
**3.31 Pages/Visit**

Previous: 3.03 (9.37%)

**69.75% % New Visits**

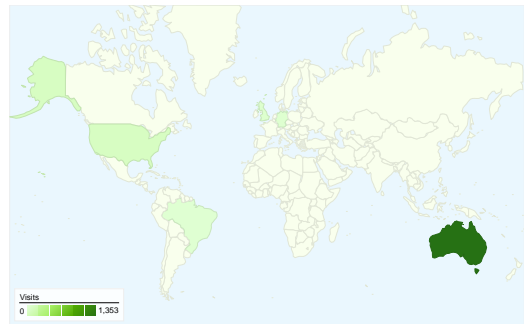
Previous: 72.51% (-3.81%)

**Visitors Overview**

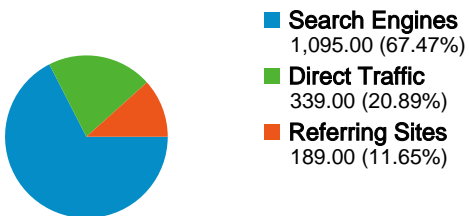


**Visitors**  
**1,264**

**Map Overlay**



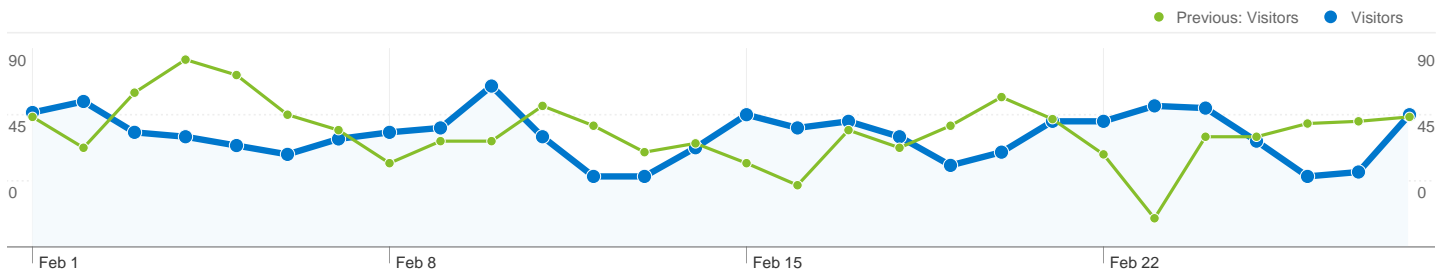
**Traffic Sources Overview**



Content Overview		
Pages	Pageviews	% Pageviews
/Document1.aspx?id=6		
Feb 1, 2010 - Feb 28, 2010	801	14.89%
Jan 1, 2010 - Jan 31, 2010	800	14.88%
% Change	0.12%	0.12%
/NewsItem.aspx?id=1110		
Feb 1, 2010 - Feb 28, 2010	192	3.57%
Jan 1, 2010 - Jan 31, 2010	209	3.89%
% Change	-8.13%	-8.13%
/Document1.aspx?id=331		
Feb 1, 2010 - Feb 28, 2010	147	2.73%
Jan 1, 2010 - Jan 31, 2010	151	2.81%
% Change	-2.65%	-2.65%
/ListNews.aspx?id=2631		
Feb 1, 2010 - Feb 28, 2010	143	2.66%
Jan 1, 2010 - Jan 31, 2010	0	0.00%
% Change	100.00%	100.00%
/Document1.aspx?id=22		
Feb 1, 2010 - Feb 28, 2010	134	2.49%
Jan 1, 2010 - Jan 31, 2010	113	2.10%
% Change	18.58%	18.58%

# Visitors Overview

Feb 1, 2010 - Feb 28, 2010  
Comparing to: Jan 1, 2010 - Jan 31, 2010



## 1,264 people visited this site

**1,623 Visits**

Previous: 1,775 (-8.56%)

**1,264 Absolute Unique Visitors**

Previous: 1,429 (-11.55%)

**5,378 Pageviews**

Previous: 5,378 (0.00%)

**3.31 Average Pageviews**

Previous: 3.03 (9.37%)

**00:03:36 Time on Site**

Previous: 00:02:14 (61.20%)

**54.10% Bounce Rate**

Previous: 55.49% (-2.51%)

**69.75% New Visits**

Previous: 72.51% (-3.81%)

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			Cable		
Feb 1, 2010 - Feb 28, 2010	1,180	72.70%	Feb 1, 2010 - Feb 28, 2010	603	37.15%
Jan 1, 2010 - Jan 31, 2010	1,240	69.86%	Jan 1, 2010 - Jan 31, 2010	371	20.90%
% Change	-4.84%	4.07%	% Change	62.53%	77.76%
Firefox			Unknown		
Feb 1, 2010 - Feb 28, 2010	288	17.74%	Feb 1, 2010 - Feb 28, 2010	476	29.33%
Jan 1, 2010 - Jan 31, 2010	323	18.20%	Jan 1, 2010 - Jan 31, 2010	834	46.99%
% Change	-10.84%	-2.49%	% Change	-42.93%	-37.58%

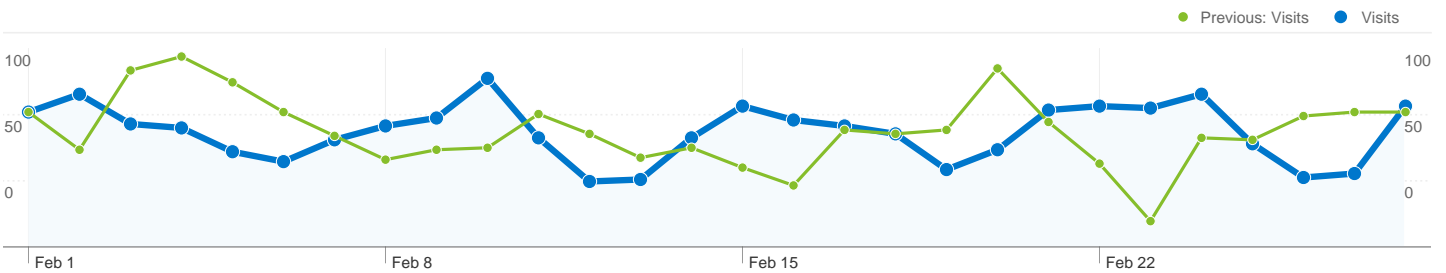
Safari		
Feb 1, 2010 - Feb 28, 2010	74	4.56%
Jan 1, 2010 - Jan 31, 2010	111	6.25%
% Change	-33.33%	-27.09%
Chrome		
Feb 1, 2010 - Feb 28, 2010	55	3.39%
Jan 1, 2010 - Jan 31, 2010	71	4.00%
% Change	-22.54%	-15.28%
Opera		
Feb 1, 2010 - Feb 28, 2010	11	0.68%
Jan 1, 2010 - Jan 31, 2010	13	0.73%
% Change	-15.38%	-7.46%

DSL		
Feb 1, 2010 - Feb 28, 2010	376	23.17%
Jan 1, 2010 - Jan 31, 2010	441	24.85%
% Change	-14.74%	-6.75%
T1		
Feb 1, 2010 - Feb 28, 2010	121	7.46%
Jan 1, 2010 - Jan 31, 2010	76	4.28%
% Change	59.21%	74.12%
Dialup		
Feb 1, 2010 - Feb 28, 2010	45	2.77%
Jan 1, 2010 - Jan 31, 2010	49	2.76%
% Change	-8.16%	0.44%

# Traffic Sources Overview

Feb 1, 2010 - Feb 28, 2010

Comparing to: Jan 1, 2010 - Jan 31, 2010



All traffic sources sent a total of 1,623 visits

**20.89% Direct Traffic**

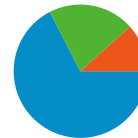
Previous: 16.39% (27.41%)

**11.65% Referring Sites**

Previous: 12.73% (-8.54%)

**67.47% Search Engines**

Previous: 70.87% (-4.81%)



- **Search Engines**  
1,095.00 (67.47%)
- **Direct Traffic**  
339.00 (20.89%)
- **Referring Sites**  
189.00 (11.65%)

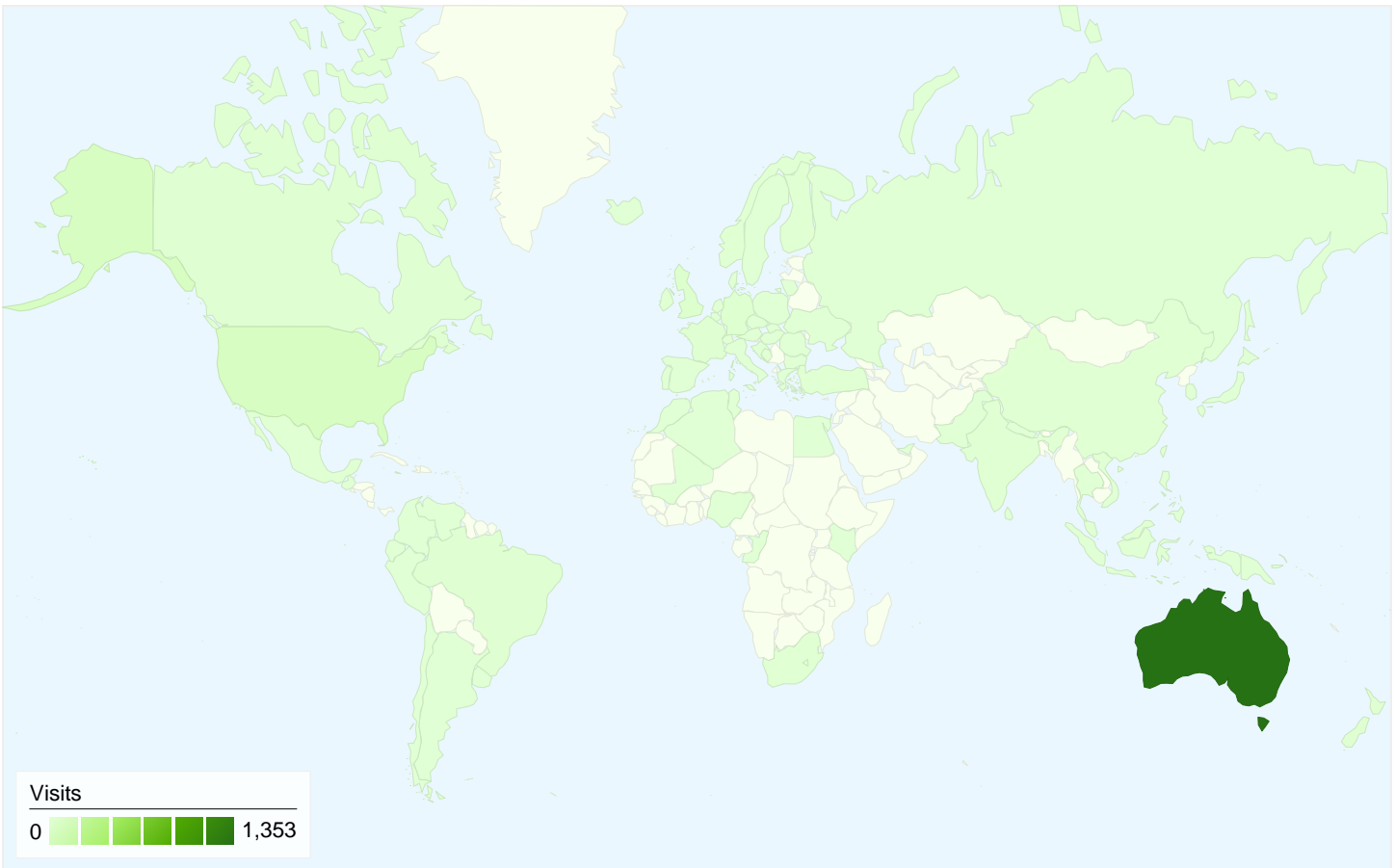
## Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Feb 1, 2010 - Feb 28, 2010	999	61.55%
Jan 1, 2010 - Jan 31, 2010	1,155	65.07%
% Change	-13.51%	-5.41%
(direct) ((none))		
Feb 1, 2010 - Feb 28, 2010	339	20.89%
Jan 1, 2010 - Jan 31, 2010	291	16.39%
% Change	16.49%	27.41%
bing (organic)		
Feb 1, 2010 - Feb 28, 2010	52	3.20%
Jan 1, 2010 - Jan 31, 2010	51	2.87%
% Change	1.96%	11.51%
yahoo (organic)		
Feb 1, 2010 - Feb 28, 2010	27	1.66%
Jan 1, 2010 - Jan 31, 2010	33	1.86%
% Change	-18.18%	-10.52%
images.google.com.au (referral)		

Keywords	Visits	% visits
wee waa		
Feb 1, 2010 - Feb 28, 2010	109	9.95%
Jan 1, 2010 - Jan 31, 2010	150	11.92%
% Change	-27.33%	-16.52%
wee waa nsw		
Feb 1, 2010 - Feb 28, 2010	72	6.58%
Jan 1, 2010 - Jan 31, 2010	84	6.68%
% Change	-14.29%	-1.53%
wee waa news		
Feb 1, 2010 - Feb 28, 2010	25	2.28%
Jan 1, 2010 - Jan 31, 2010	22	1.75%
% Change	13.64%	30.55%
wee waa real estate		
Feb 1, 2010 - Feb 28, 2010	20	1.83%
Jan 1, 2010 - Jan 31, 2010	15	1.19%
% Change	33.33%	53.18%
wee waa chamber of commerce		

Feb 1, 2010 - Feb 28, 2010	19	1.17%
Jan 1, 2010 - Jan 31, 2010	5	0.28%
% Change	280.00%	315.59%

Feb 1, 2010 - Feb 28, 2010	17	1.55%
Jan 1, 2010 - Jan 31, 2010	1	0.08%
% Change	1,600.00%	1,853.06%

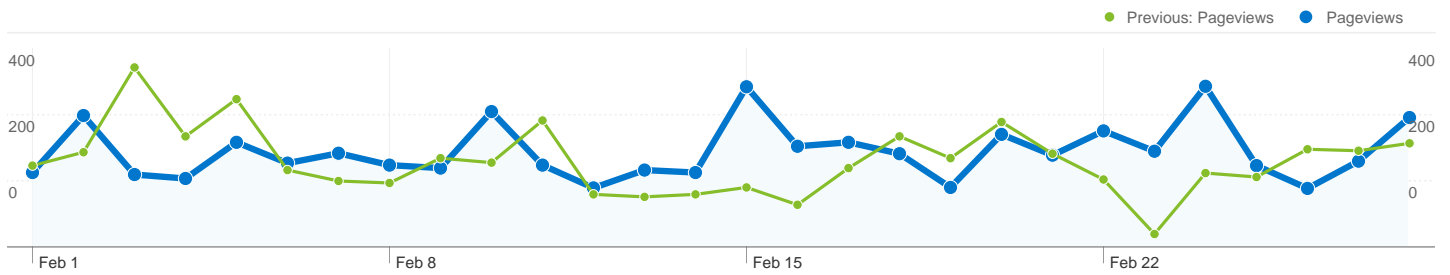


**1,623 visits came from 79 countries/territories**

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>1,623</b> Previous: 1,775 (-8.56%)	<b>3.31</b> Previous: 3.03 (9.37%)	<b>00:03:36</b> Previous: 00:02:14 (61.20%)	<b>69.81%</b> Previous: 72.62% (-3.87%)	<b>54.10%</b> Previous: 55.49% (-2.51%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>Australia</b>						
February 1, 2010 - February 28, 2010	<b>1,353</b>	3.48	00:04:01	65.19%	50.26%	
January 1, 2010 - January 31, 2010	<b>1,413</b>	3.32	00:02:32	67.16%	50.81%	
% Change	<b>-4.25%</b>	4.90%	58.30%	<b>-2.94%</b>	<b>-1.09%</b>	
<b>United States</b>						
February 1, 2010 - February 28, 2010	<b>73</b>	1.75	00:01:31	93.15%	80.82%	
January 1, 2010 - January 31, 2010	<b>99</b>	1.45	00:00:22	93.94%	82.83%	
% Change	<b>-26.26%</b>	20.55%	305.69%	<b>-0.84%</b>	<b>-2.42%</b>	
<b>United Kingdom</b>						
February 1, 2010 - February 28, 2010	<b>27</b>	2.93	00:02:01	96.30%	62.96%	

January 1, 2010 - January 31, 2010	<b>38</b>	2.03	00:01:06	94.74%	73.68%
% Change	<b>-28.95%</b>	44.40%	84.29%	1.65%	-14.55%
Germany					
February 1, 2010 - February 28, 2010	<b>17</b>	4.24	00:01:51	100.00%	76.47%
January 1, 2010 - January 31, 2010	<b>9</b>	1.89	00:00:23	100.00%	77.78%
% Change	<b>88.89%</b>	124.22%	372.96%	0.00%	-1.68%
Brazil					
February 1, 2010 - February 28, 2010	<b>11</b>	1.00	00:00:00	100.00%	100.00%
January 1, 2010 - January 31, 2010	<b>5</b>	1.00	00:00:00	100.00%	100.00%
% Change	<b>120.00%</b>	0.00%	0.00%	0.00%	0.00%
New Zealand					
February 1, 2010 - February 28, 2010	<b>11</b>	1.91	00:00:38	100.00%	63.64%
January 1, 2010 - January 31, 2010	<b>17</b>	2.76	00:01:38	82.35%	64.71%
% Change	<b>-35.29%</b>	-30.95%	-61.48%	21.43%	-1.65%
Canada					
February 1, 2010 - February 28, 2010	<b>8</b>	1.00	00:00:00	87.50%	100.00%
January 1, 2010 - January 31, 2010	<b>19</b>	1.74	00:01:18	89.47%	73.68%
% Change	<b>-57.89%</b>	-42.42%	-100.00%	-2.21%	35.71%
France					
February 1, 2010 - February 28, 2010	<b>8</b>	1.38	00:00:54	100.00%	75.00%
January 1, 2010 - January 31, 2010	<b>4</b>	1.75	00:00:16	100.00%	75.00%
% Change	<b>100.00%</b>	-21.43%	244.44%	0.00%	0.00%
Ireland					
February 1, 2010 - February 28, 2010	<b>7</b>	1.00	00:00:00	100.00%	100.00%
January 1, 2010 - January 31, 2010	<b>8</b>	1.75	00:00:20	100.00%	87.50%
% Change	<b>-12.50%</b>	-42.86%	-100.00%	0.00%	14.29%
India					
February 1, 2010 - February 28, 2010	<b>7</b>	3.57	00:02:35	85.71%	57.14%
January 1, 2010 - January 31, 2010	<b>11</b>	2.91	00:00:52	90.91%	45.45%
% Change	<b>-36.36%</b>	22.77%	198.85%	-5.71%	25.71%

1 - 10 of 79



## Pages on this site were viewed a total of 5,378 times

 **5,378** Pageviews

Previous: 5,378 (0.00%)

 **4,137** Unique Views

Previous: 4,304 (-3.88%)

 **54.10%** Bounce Rate

Previous: 55.49% (-2.51%)

## Top Content

Pages	Pageviews	% Pageviews
<b>/Document1.aspx?id=6</b>		
Feb 1, 2010 - Feb 28, 2010	801	14.89%
Jan 1, 2010 - Jan 31, 2010	800	14.88%
% Change	0.12%	0.12%
<b>/NewsItem.aspx?id=1110</b>		
Feb 1, 2010 - Feb 28, 2010	192	3.57%
Jan 1, 2010 - Jan 31, 2010	209	3.89%
% Change	-8.13%	-8.13%
<b>/Document1.aspx?id=331</b>		
Feb 1, 2010 - Feb 28, 2010	147	2.73%
Jan 1, 2010 - Jan 31, 2010	151	2.81%
% Change	-2.65%	-2.65%
<b>/ListNews.aspx?id=2631</b>		
Feb 1, 2010 - Feb 28, 2010	143	2.66%
Jan 1, 2010 - Jan 31, 2010	0	0.00%
% Change	100.00%	100.00%
<b>/Document1.aspx?id=22</b>		

Feb 1, 2010 - Feb 28, 2010	134	2.49%
Jan 1, 2010 - Jan 31, 2010	113	2.10%
% Change	18.58%	18.58%