

Site Usage

1,568 Visits

Previous: 2,403 (-34.75%)

55.23% Bounce Rate

Previous: 58.09% (-4.93%)

4,944 Pageviews

Previous: 7,365 (-32.87%)

00:02:22 Avg. Time on Site

Previous: 00:02:31 (-5.70%)

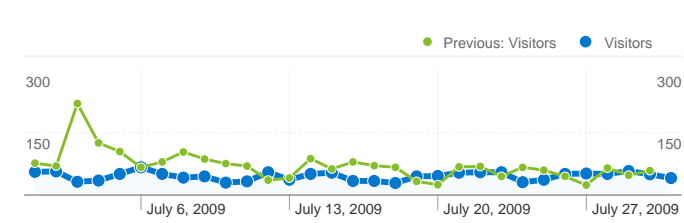
3.15 Pages/Visit

Previous: 3.06 (2.88%)

72.77% % New Visits

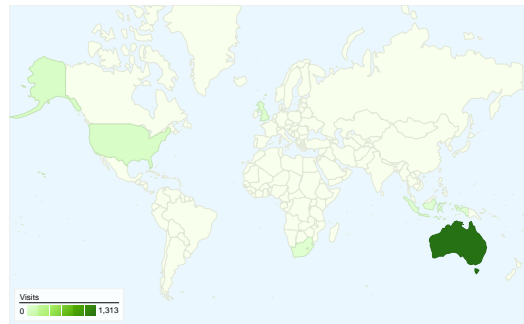
Previous: 69.58% (4.58%)

Visitors Overview

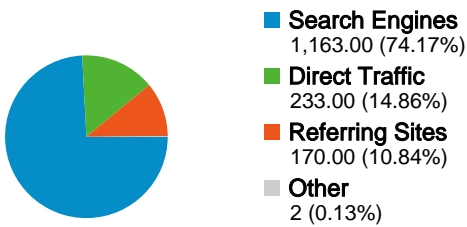


Visitors
1,286

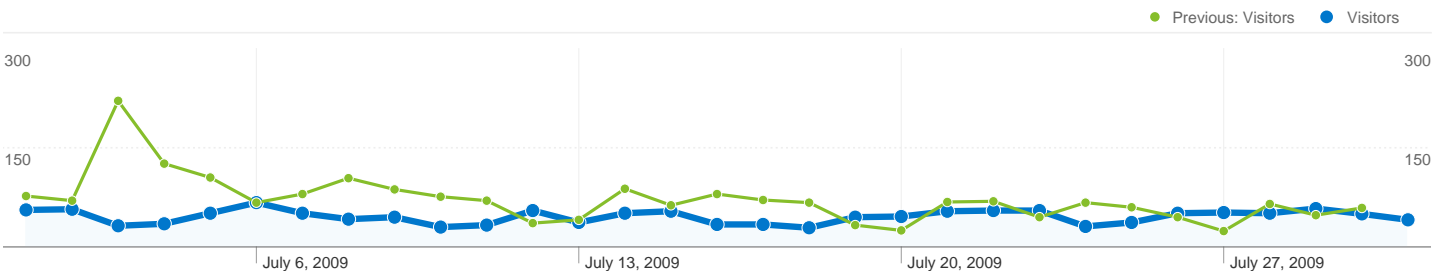
Map Overlay world



Traffic Sources Overview




Content Overview		
Pages	Pageviews	% Pageviews
/Document1.aspx?id=6		
Jul 1, 2009 - Jul 31, 2009	726	14.68%
Jun 1, 2009 - Jun 30, 2009	937	12.72%
% Change	-22.52%	15.42%
/NewsItem.aspx?id=1110		
Jul 1, 2009 - Jul 31, 2009	219	4.43%
Jun 1, 2009 - Jun 30, 2009	306	4.15%
% Change	-28.43%	6.61%
/Document1.aspx?id=331		
Jul 1, 2009 - Jul 31, 2009	132	2.67%
Jun 1, 2009 - Jun 30, 2009	145	1.97%
% Change	-8.97%	35.61%
/NewsItem.aspx?id=2631		
Jul 1, 2009 - Jul 31, 2009	124	2.51%
Jun 1, 2009 - Jun 30, 2009	184	2.50%
% Change	-32.61%	0.39%
/Document1.aspx?id=22		
Jul 1, 2009 - Jul 31, 2009	113	2.29%
Jun 1, 2009 - Jun 30, 2009	144	1.96%
% Change	-21.53%	16.90%



1,286 people visited this site

 **1,568 Visits**
Previous: 2,403 (-34.75%)


 **1,286 Absolute Unique Visitors**
Previous: 1,901 (-32.35%)

 **4,944 Pageviews**
Previous: 7,365 (-32.87%)

 **3.15 Average Pageviews**
Previous: 3.06 (2.88%)

 **00:02:22 Time on Site**
Previous: 00:02:31 (-5.70%)

 **55.23% Bounce Rate**
Previous: 58.09% (-4.93%)

 **72.77% New Visits**
Previous: 69.58% (4.58%)

Technical Profile

Browser	Visits	% visits
Internet Explorer		
Jul 1, 2009 - Jul 31, 2009	1,179	75.19%
Jun 1, 2009 - Jun 30, 2009	1,813	75.45%
% Change	-34.97%	-0.34%
Firefox		
Jul 1, 2009 - Jul 31, 2009	270	17.22%
Jun 1, 2009 - Jun 30, 2009	420	17.48%
% Change	-35.71%	-1.48%

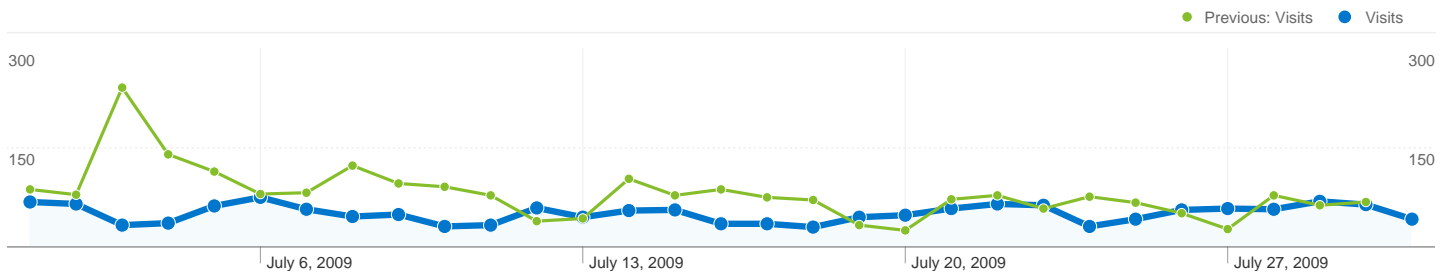
Connection Speed	Visits	% visits
Unknown		
Jul 1, 2009 - Jul 31, 2009	1,047	66.77%
Jun 1, 2009 - Jun 30, 2009	1,527	63.55%
% Change	-31.43%	5.08%
DSL		
Jul 1, 2009 - Jul 31, 2009	248	15.82%
Jun 1, 2009 - Jun 30, 2009	375	15.61%
% Change	-33.87%	1.35%

Safari		
Jul 1, 2009 - Jul 31, 2009	68	4.34%
Jun 1, 2009 - Jun 30, 2009	94	3.91%
% Change	-27.66%	10.86%
Chrome		
Jul 1, 2009 - Jul 31, 2009	35	2.23%
Jun 1, 2009 - Jun 30, 2009	40	1.66%
% Change	-12.50%	34.10%
Mozilla		
Jul 1, 2009 - Jul 31, 2009	8	0.51%
Jun 1, 2009 - Jun 30, 2009	10	0.42%
% Change	-20.00%	22.60%

T1		
Jul 1, 2009 - Jul 31, 2009	112	7.14%
Jun 1, 2009 - Jun 30, 2009	250	10.40%
% Change	-55.20%	-31.34%
Cable		
Jul 1, 2009 - Jul 31, 2009	107	6.82%
Jun 1, 2009 - Jun 30, 2009	155	6.45%
% Change	-30.97%	5.79%
Dialup		
Jul 1, 2009 - Jul 31, 2009	50	3.19%
Jun 1, 2009 - Jun 30, 2009	90	3.75%
% Change	-44.44%	-14.86%

Traffic Sources Overview

Jul 1, 2009 - Jul 31, 2009
Comparing to: Jun 1, 2009 - Jun 30, 2009



All traffic sources sent a total of 1,568 visits

14.86% Direct Traffic

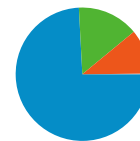
Previous: 26.47% (-43.86%)

10.84% Referring Sites

Previous: 10.90% (-0.56%)

74.17% Search Engines

Previous: 62.55% (18.58%)



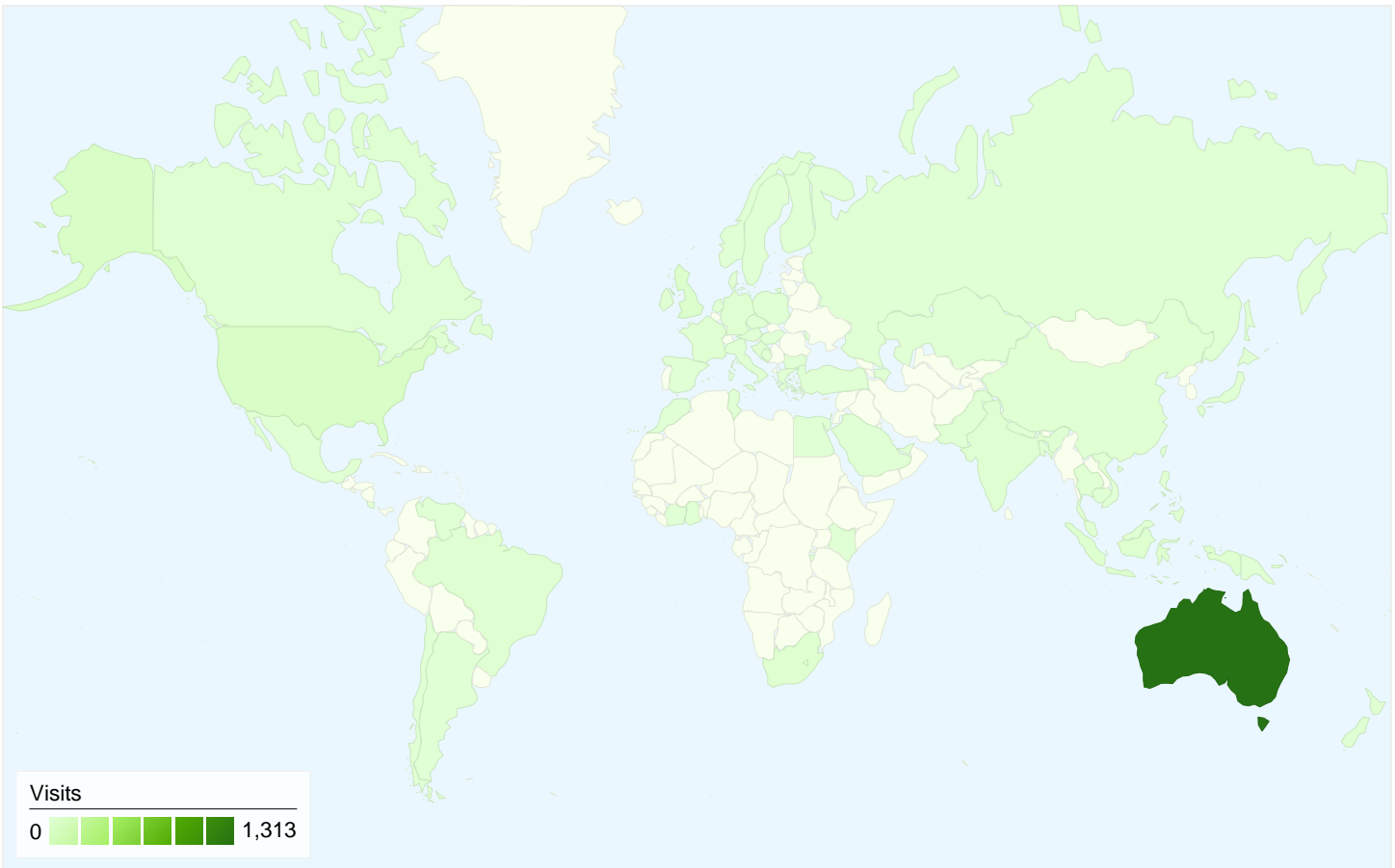
- **Search Engines**
1,163.00 (74.17%)
- **Direct Traffic**
233.00 (14.86%)
- **Referring Sites**
170.00 (10.84%)
- **Other**
2 (0.13%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Jul 1, 2009 - Jul 31, 2009	1,048	66.84%
Jun 1, 2009 - Jun 30, 2009	1,377	57.30%
% Change	-23.89%	16.64%
(direct) ((none))		
Jul 1, 2009 - Jul 31, 2009	233	14.86%
Jun 1, 2009 - Jun 30, 2009	636	26.47%
% Change	-63.36%	-43.86%
bing (organic)		
Jul 1, 2009 - Jul 31, 2009	50	3.19%
Jun 1, 2009 - Jun 30, 2009	58	2.41%
% Change	-13.79%	32.11%
narrabri.net (referral)		
Jul 1, 2009 - Jul 31, 2009	35	2.23%
Jun 1, 2009 - Jun 30, 2009	42	1.75%
% Change	-16.67%	27.71%
yahoo (organic)		

Keywords	Visits	% visits
wee waa		
Jul 1, 2009 - Jul 31, 2009	130	11.18%
Jun 1, 2009 - Jun 30, 2009	219	14.57%
% Change	-40.64%	-23.29%
wee waa nsw		
Jul 1, 2009 - Jul 31, 2009	40	3.44%
Jun 1, 2009 - Jun 30, 2009	46	3.06%
% Change	-13.04%	12.38%
wee waa news		
Jul 1, 2009 - Jul 31, 2009	25	2.15%
Jun 1, 2009 - Jun 30, 2009	34	2.26%
% Change	-26.47%	-4.97%
weewaa		
Jul 1, 2009 - Jul 31, 2009	17	1.46%
Jun 1, 2009 - Jun 30, 2009	15	1.00%
% Change	13.33%	46.47%
wee waa motel		

Jul 1, 2009 - Jul 31, 2009	34	2.17%	Jul 1, 2009 - Jul 31, 2009	16	1.38%
Jun 1, 2009 - Jun 30, 2009	37	1.54%	Jun 1, 2009 - Jun 30, 2009	11	0.73%
% Change	-8.11%	40.83%	% Change	45.45%	87.98%

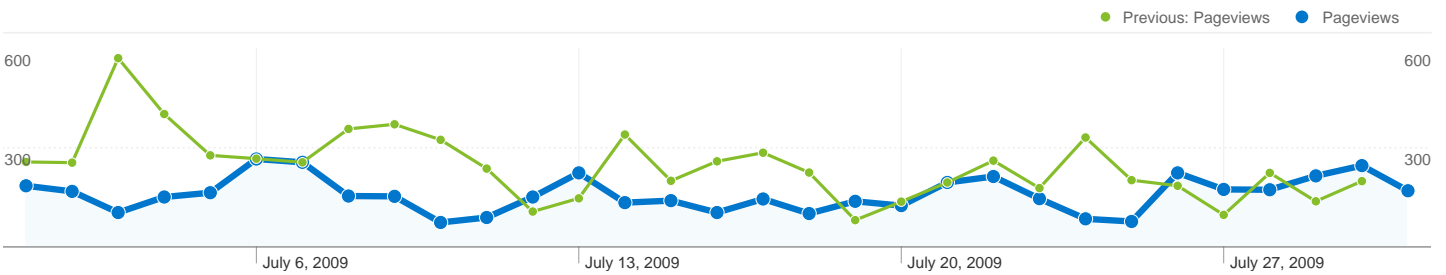


1,568 visits came from 64 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
1,568 Previous: 2,403 (-34.75%)	3.15 Previous: 3.06 (2.88%)	00:02:22 Previous: 00:02:31 (-5.70%)	72.96% Previous: 69.79% (4.54%)	55.23% Previous: 58.09% (-4.93%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Australia						
July 1, 2009 - July 31, 2009	1,313	3.36	00:02:35	69.54%	52.70%	
June 1, 2009 - June 30, 2009	2,036	3.15	00:02:33	67.09%	56.39%	
% Change	-35.51%	6.76%	1.12%	3.64%	-6.53%	
United States						
July 1, 2009 - July 31, 2009	56	2.09	00:01:17	94.64%	71.43%	
June 1, 2009 - June 30, 2009	101	2.08	00:01:46	91.09%	75.25%	
% Change	-44.55%	0.48%	-27.42%	3.90%	-5.08%	
United Kingdom						
July 1, 2009 - July 31, 2009	32	2.91	00:02:48	90.62%	50.00%	

June 1, 2009 - June 30, 2009	55	3.11	00:01:57	85.45%	61.82%
% Change	-41.82%	-6.52%	43.27%	6.05%	-19.12%
Indonesia					
July 1, 2009 - July 31, 2009	17	3.24	00:03:37	47.06%	52.94%
June 1, 2009 - June 30, 2009	9	8.22	00:08:28	88.89%	44.44%
% Change	88.89%	-60.65%	-57.22%	-47.06%	19.12%
South Africa					
July 1, 2009 - July 31, 2009	13	2.54	00:01:25	76.92%	46.15%
June 1, 2009 - June 30, 2009	7	6.00	00:04:32	28.57%	28.57%
% Change	85.71%	-57.69%	-68.84%	169.23%	61.54%
New Zealand					
July 1, 2009 - July 31, 2009	11	2.91	00:01:30	100.00%	54.55%
June 1, 2009 - June 30, 2009	18	1.39	00:00:37	83.33%	72.22%
% Change	-38.89%	109.45%	142.27%	20.00%	-24.48%
Canada					
July 1, 2009 - July 31, 2009	11	2.00	00:00:34	100.00%	54.55%
June 1, 2009 - June 30, 2009	9	1.44	00:00:21	100.00%	77.78%
% Change	22.22%	38.46%	61.04%	0.00%	-29.87%
India					
July 1, 2009 - July 31, 2009	10	1.40	00:00:27	80.00%	70.00%
June 1, 2009 - June 30, 2009	5	1.80	00:03:46	80.00%	80.00%
% Change	100.00%	-22.22%	-88.18%	0.00%	-12.50%
Germany					
July 1, 2009 - July 31, 2009	10	1.30	00:00:53	100.00%	80.00%
June 1, 2009 - June 30, 2009	11	1.64	00:00:53	100.00%	81.82%
% Change	-9.09%	-20.56%	-0.03%	0.00%	-2.22%
Brazil					
July 1, 2009 - July 31, 2009	9	1.11	00:00:01	100.00%	88.89%
June 1, 2009 - June 30, 2009	7	1.14	00:00:03	100.00%	85.71%
% Change	28.57%	-2.78%	-57.22%	0.00%	3.70%

1 - 10 of 64



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