



WeeWaa.com



## Newsletter

JARCOT FARMING PTY LTD

Volume 1, Issue 1

15 August, 2005

### News

Welcome to the first edition of the Wee Waa . Com Newsletter. I hope to be able to bring to the businesses some information regarding the website and lots of other interesting info.

Recently the website has undergone some changes regarding photographs and of course the exciting news from Wee Waa Sports Inc. of their plans for the complex which are now available for viewing on the website. This news item has had over 200 hits in the first three weeks, which seems to tell me that the locals are using the internet and the website more and more. If you have items that you would like the public to see and put on the website please contact me, as I am only too happy to oblige this service for the betterment of our town.

I have again applied for the Business Enterprise Awards. I was hoping to enter a community group as well but unfortunately time ran out, but perhaps

### Websites for You

Due to the success of Wee Waa's website and the publicity it has received over the past 12 months, I have been able to form an alliance with Ruth Quigley from Trangie. I work as the marketer and Ruth as the developer. Both of us having a rural background and an understanding of how the drought has affected rural towns over the past 5 years. We are now able to put together very reasonable packages for those interested in having their own website on the world wide web.

There are three to choose from as follows:

The Ligante Package - (the package used for the Wee Waa website) which

next year we can nominate a community item or person for the town of Wee Waa to receive the recognition they duly deserve for all their hard work. So keep this in mind.

Over the past 12 months the site has certainly grown and I appreciate those companies who support the website by advertising their companies. Your advertisements go towards the community groups being able to have a free page on the website.

Jamie Lyon has given the website a new interest. I have had a lot of emails from England about people wanting to buy Wee Waa jerseys so if there is someone out there who is interested in supplying the jerseys I have a number of people who would like to buy them. I have also had some St Helen's fans sending me photos and info on Jamie's games which I think people have found interesting.

Further enhancements for the site in-

is an online package - the content for which can be sourced from any location, and which is updated by you. This packages allows you to grow your site as your business grows.

Web Editor Package - Set up for you allowing you to edit the content of those pages as you desire or need to via your web browser

Website Update Service - Where the site is all done for you and you supply the material for updates which is done by us.

All package pricing is quoted subject to discussions with the client.

If you would like to know more about

clude a links page, items for sale, hall of fame and a guestbook these will be developed over the next 12 months.

Another item of interest is the up coming **Annual General Meeting of the Wee Waa Chamber of Commerce**. It is imperative that we keep this group going. With the beautification of the street and other items happening in Wee Waa, we must ensure that we have a combined voice from the businesses and people of Wee Waa, I urge you to attend the meeting to be held at the **Wee Waa Bowling Club, Thursday 8 September at 8pm** for more info contact Robbie Barclay 67 953 222

On the back of this newsletter is some statistics regarding hits if you would like more details re your advertisement contact me. The new prospectus for advertising on the website and in the Wee Waa Ink is included with this package. If you would like further copies it is available on the website or contact me .

giving your business the inside edge on the internet at very competitive prices please contact.

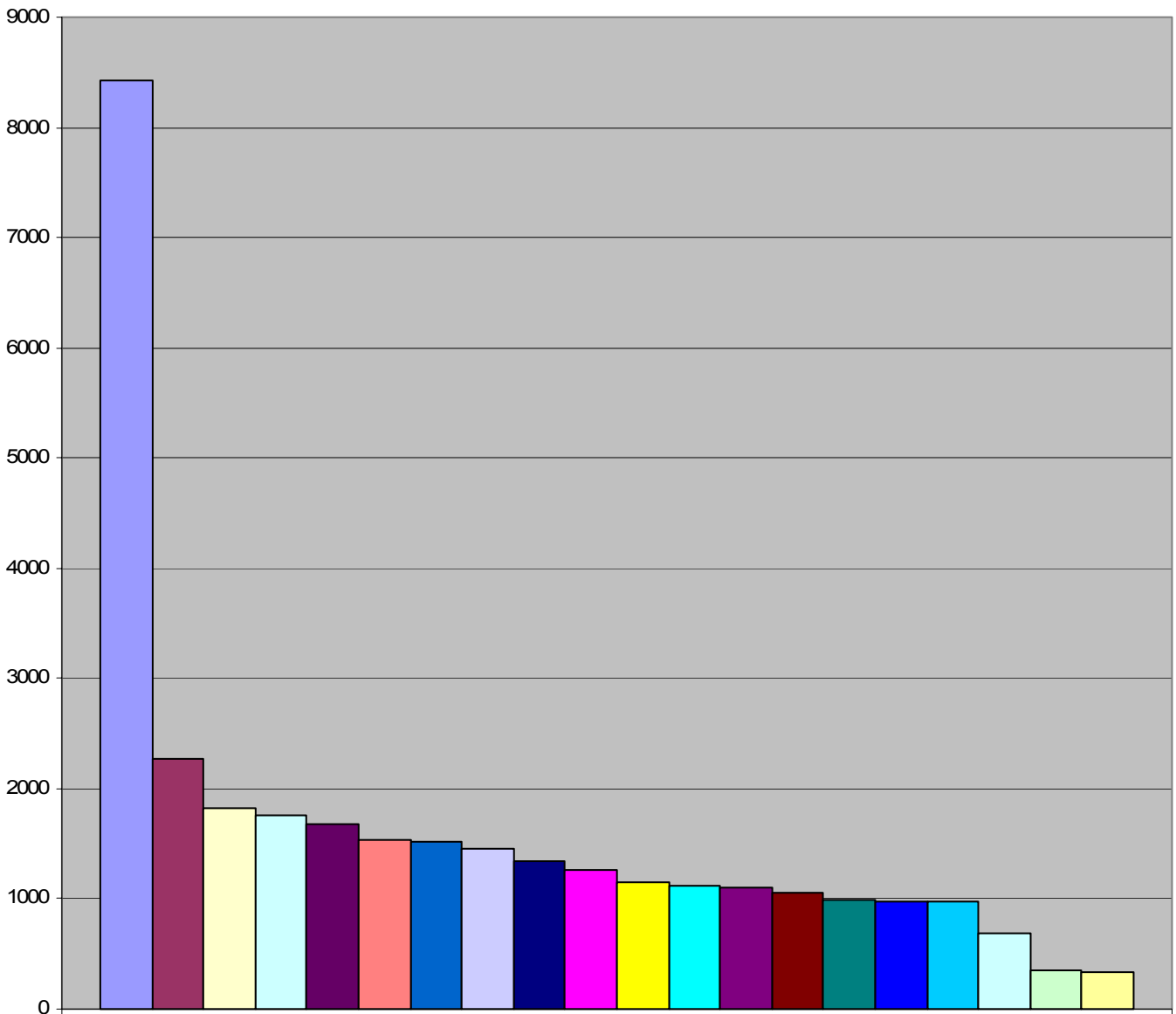
Kate Schwager  
Internet Marketing Specialist



### Local Presence Global Connections

Webpage - Advertising Marketing and Reselling  
Tel/Fax: 02 67967243  
Mobile: 0407665357

Number of hits for the last 12 months



1

- Main Page
- Business Directory
- About our Town
- Major Events
- New to Town
- News
- Tourism
- Just Visiting
- Education
- Eating Places
- Jamie Lyon
- Agriculture
- Community Groups
- Real Estate
- Service Clubs
- Direct Marketing

Above: The main page having the highest hits and the hits for the different sections of the website. Business Directory is the main page but it shows it is the next highest page that is visited. **The total for the site is over 75,000 hits**