



WeeWaa.com

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Newsletter

News

Welcome to the Fifth edition of the Wee Waa . Com Newsletter.

We are already into May and it is time to take a look at your advertising on the Wee Waa website. I am surprised at the amount of hits your pages receive for a small country town, people are using the business directory quite a bit.

It can now be used on mobile phones. Company phone numbers can be easily found without using a search button like most business directories on the net. With more and more people using the internet now on their phones businesses can have one page on a town site that can be easily found on the net by using Google or Yahoo. Simply put in the company name and their one page will appear. This saves the costly expense of a full website and the up keep of it, great for small business who just want a presence on the web. If you have a one page Google your business name and see what comes up first. I would be surprised if it is not your page on Wee Waa com. Mainly because the site has been there since 1998. Once you have your page up on the Wee Waa website it takes about 3 to 4 weeks to appear in Google or Yahoo. If you do it on your own it can take up to 3 months after registration to appear in the search engines. Another reason to have a page or a link with the Wee Waa Website.

Websites for Your Business

Webteam Australia have done a number of local and state and national sites. They can all be viewed by visiting our website.

If you would like a web site developed for your business please feel free to contact us at <http://www.webteamaustralia.com>

Our package is the HTTP Suite developed in Switzerland by Ligante.

The HTTP Suite Package - it is a content management system - the content for which can be sourced from any location, and which is updated by you. This packages allows

Looking at the Statistics each month gives us an insight into where our hits are coming from (eg. Countries that are visiting the site and are they coming directly, referred or from a search engine), the key words they use to find the site when using the search engines, what browser they use (eg. Mobile phone, Internet Explorer, Firefox) which pages get the most hits. This all helps to know how the site is going.

It seems to be going up all the time increasing by about 3% each month. Now it receives 1,600 hits each month, 12 months ago it was receiving 1,000 hits a month. The main page is hit the most but the other pages that receive a lot of hits are News about Wee Waa on the web, Business Directory, major events like the Wee Waa Show and Spring Plain Ball.

Calendar Online has also been receiving a number of hits since it was developed in February this year. Statistics can be looked at in many different ways of course. You can find the statistics of the site on the Wee Waa Website under Advertising or they can be requested by you to view each month.



you to grow your site as your business grows. free tuition is included, with help at the end of your fingertips. An easy package to use. Users only need to know Word and basic internet skills.

All package pricing is quoted subject to discussions with the client.

Smaller packages are available if you are not updating it all the time. Please ask us for a quote on your business website.

If you would like to know more about giving your business the inside edge on the internet at very competitive prices please contact.

New on the Website

Calendar Online a new initiative to house all dates in the one place. Easy to add to can be updated in minutes. If you miss the print media you can soon advertise your event or function on the Calendar Online. Because the site can be viewed by mobile phones you can check here for dates that have already been claimed and to find out what is coming up.

Calendar Online is easy to negotiate and one click gives you the whole month on one page. This is a fast reference for dates, whether you are deciding what to do for a weekend or choosing a date to hold a function the best place to visit for an up to date service is Calendar Online. Don't forget to tell your friends, you can get friendly reminders by email to view the updates. Calendar Online is brought to you by Agies Rural and Narrabri RSL big supporters of both sites.

Other sections on the site that have been recently updated is the Show Society pages, the Chamber of Commerce and individual business pages, Wee Waa Newsagency, Robbies Country Clothing, to name a few. With the invoices going out this month businesses are asked to take a look at their pages and see if they need a change. You will also find new links in the Health Services and religious groups.

Cheers
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