



WeeWaa.com



## Newsletter

JARCOT FARMING PTY LTD

Volume 1, Issue 3

21 July, 2006

### News

Welcome to the third edition of the Wee Waa . Com Newsletter.

The year is half over and the site is getting just as many hits has it always has.

It has certainly been advertised well throughout the North West and has had a number of articles appear in the Central West. Articles have appeared in Women Weekly, Country Style Magazine, CRDC Spotlight, Women's Speak, and the Regional Business Magazine which comes out of Dubbo and goes out to businesses from the Victorian boarder to the Queensland Boarder. There has also been an article in the Queensland Blues Magazine also locally in the Northern Daily Leader, Courier, Border News and the Wee Waa News. All this helps people to understand the concept and visit our town on the web.

We have recently changed servers for the site which has made the site faster to download. I have included the weather as well on the site from

### Websites for You

Due to the success of Wee Waa's website and the publicity it has received over the past 18 months, I have been able to form an alliance with Ruth Quigley from Trangie. I work as the marketer and Ruth as the developer. Both of us having a rural background and an understanding of how the drought has affected rural towns over the past 5 years. We are now able to put together very reasonable packages for those interested in having their own website on the world wide web.

There are three to choose from as follows:

The Ligante Package - (the package used for the Wee Waa website) which

Weatherzone. New advertisers are coming on all the time and if you know

Of course I have not been able to spend as much time on the site as I would like, but please bare with me in my journey to Canberra and the other speaking engagements that I have. New photos are to go up and I have had enquiries from a number of businesses in town for adds. With your support the community groups can have their pages for free so when you advertise on the site you are helping all the community groups and not just one. You may have noticed an add on NBN promoting our town this was an initiative from two Wee Waa Businesses who I applaud for taking a step forward to promote our town. They are looking for other businesses who would like to also promote themselves on the TV ad so if you are interested please contact Robbie Barclay or James Durrant.

If you are involved with a community group please remind them to send me

is an online package - the content for which can be sourced from any location, and which is updated by you. This packages allows you to grow your site as your business grows.

Web Editor Package - Set up for you allowing you to edit the content of those pages as you desire or need to via your web browser

Website Update Service - Where the site is all done for you and you supply the material for updates which is done by us.

All package pricing is quoted subject to discussions with the client.

If you would like to know more about

updated information about their group and remind them that there is a free page on the website for them.

The site now has a links section positions vacant and a real estate section these have all had a good number of hits and I feel enhance the site. If you would like to contribute to these sections or any other section on the website please let me know. As with all advertising on the site there is a small and reasonable fee that is very competitive to print media.

I would also like to encourage you to join the local Chamber of Commerce and attend their meetings third Wednesday of the month as it is a place where we can all work together to improve the town. The beautification of the street has certainly lifted the town spirit and I am proud to say I come from Wee Waa where ever I go. We are a great community and have some wonderful spirit and we have the ability to nurture this spirit for the benefit of the whole community. See you at the next meeting in April.

giving your business the inside edge on the internet at very competitive prices please contact.

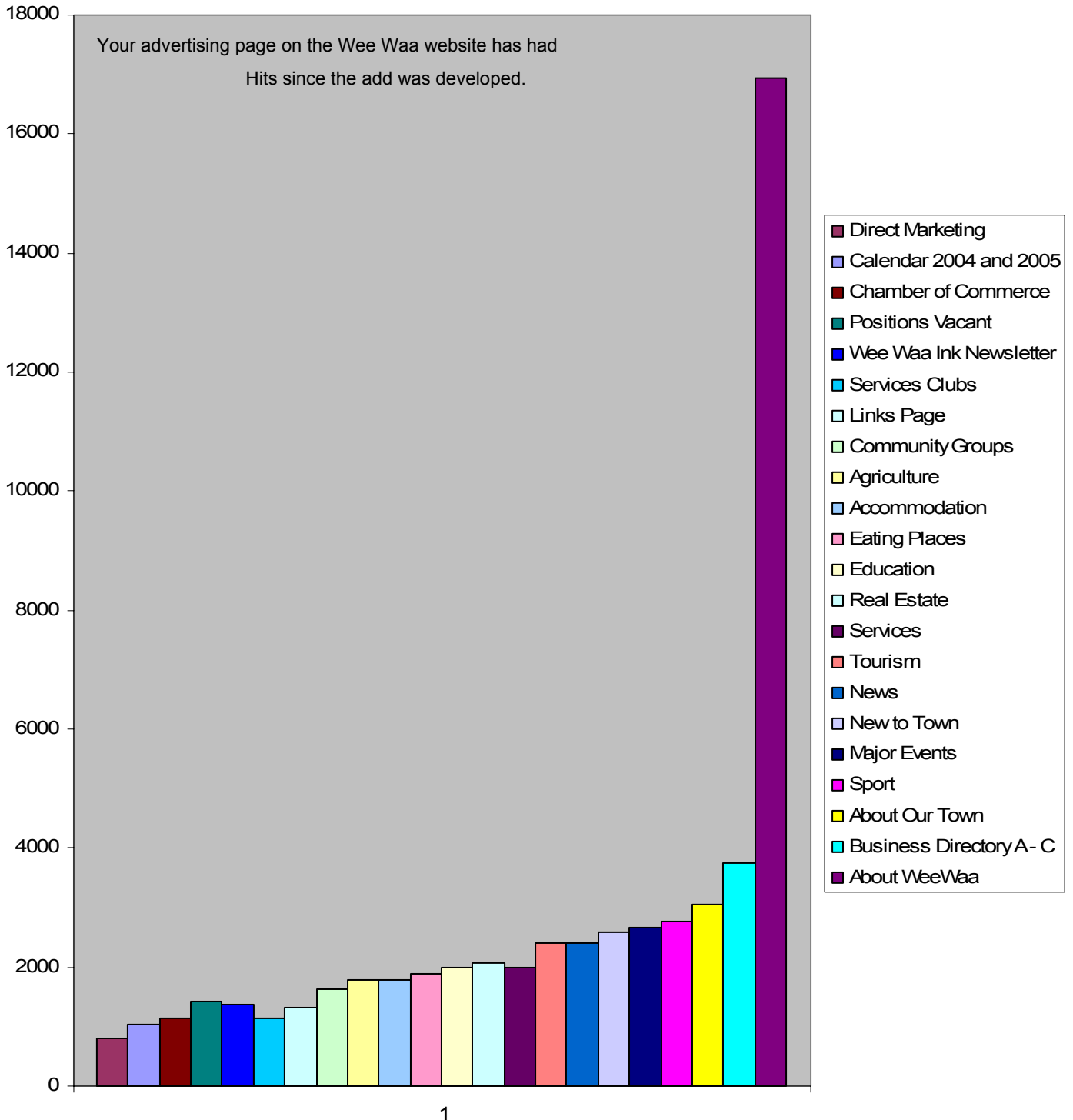
Kate Schwager  
Internet Marketing Specialist



### Local Presence Global Connections

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**Number of hits for the last 24 months**



Above: The main page having the highest hits and the hits for the different sections of the website. Business Directory is the main page but it shows it is the next highest page that is visited. **The total for the site is over 150,000 hits that is 30,000 hits in five months. As you can see the pages that have gone up in hits is the Wee Waa Ink, Positions Vacant and Real Estate.**

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