



WeeWaa.com



## Newsletter

JARCOT FARMING PTY LTD

Volume 1, Issue 4

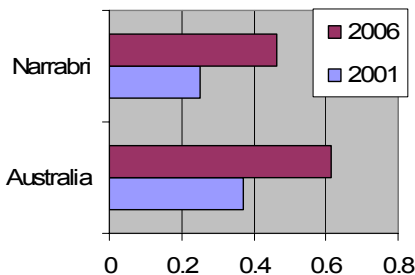
21 July, 2006

### News

Welcome to the Fourth edition of the Wee Waa . Com Newsletter.

The year is half over and the site is received more hits this year then in previous years a trend of internet usage.

Recent statistics from the Australian Bureau of Statistics reveals that more people then ever before are using the Internet for shopping, information, planning trips, blogs and online diaries, education and study, information for work related material, general browsing, email was the most popular in 2001 but quite recently I think blogs and online



### Websites for You

News from Websteam Australia is that we have secured the national website for Partners in Grain. We now have similar sites to Wee Waa in Narrabri, Moree, Cobar, Trangie, St George and Hughenden. Others are in the pipeline. We have been asked to do a number of business websites. In these local towns as well as further a field. We have been able to put together very reasonable packages for those interested in having their own website on the world wide web. Examples of our work can be found in our portfolio at <http://www.webteamaustralia.com>

There are three to choose from as follows:

diaries have become popular although I doubt if anything would take over from email.

The graph in the first column shows how much of an increase by % that the internet has increased from 2001 census to 2006 census both Australia wide and within the Narrabri Shire. This is a great example of who is using the internet and how important it is for local communities and their businesses to have a presence on the internet. Although there is a cost involved when using the internet the advertising is similar to radio and TV.

An online presence can tell you who visits your site. Even if it is a page on Wee Waa website you can still tell how many visits it has had.

The site has had some changes and new tools have been added to it. You can now view all the news that appears on the web about Wee Waa and this is updated weekly. New advertisers have come on board these include Joblink Plus, Wee Waa Panel Repairs, Bohena

The Ligante Package - (the package used for the Wee Waa website) which is an online package - the content for which can be sourced from any location, and which is updated by you. This packages allows you to grow your site as your business grows.

Web Editor Package - Set up for you allowing you to edit the content of those pages as you desire or need to via your web browser

Website Update Service - Where the site is all done for you and you supply the material for updates which is done by us.

All package pricing is quoted subject to discussions with the client.

Pet Motel, Vision Northwest, IGA Variety Store and Little House on Rose. I have also included a small yellow pages directory due to people contacting me and not being able to find a caterer and beautician. This I think will be a great alternative for finding businesses.

The site has received publicity from a number of speaking engagements throughout NSW, Victoria and Queensland. My trips to speak about the website and the other things that I represent have been a great experience for me as well it has bought a great number of people to our town in the virtual and they are impressed by what they find. Trips have included, Melbourne, Bundaberg, Coffs Harbour, Quirindi, Goondiwindi, and Newcastle. I have another engagement in September in Boggabri.

It has also recently been in an article in the Blues Magazine which takes in the lower part of Queensland and northern NSW.

Cheers

Kate S

If you would like to know more about giving your business the inside edge on the internet at very competitive prices please contact.

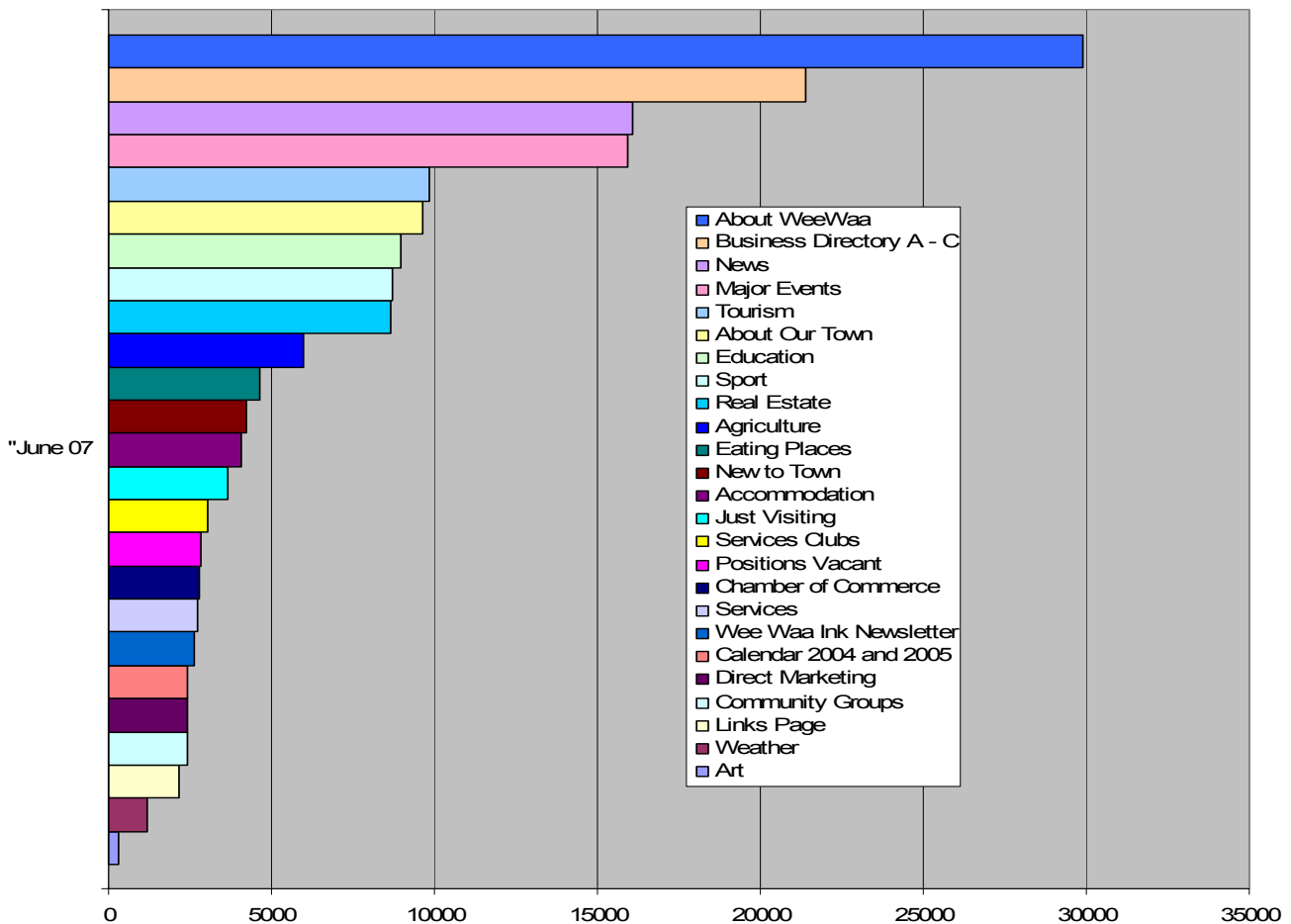
Kate Schwager  
Internet Marketing



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## Number of hits for the last 36 months



Above: The statistics for the website are similar to last year. But the pages that have increased are the News and Major Events section. More people have been visiting these pages and Real Estate has dropped down level with sport. Hits to the whole site have increased up by 27,000 hits. 1st 12 months it had 75,000 hits 2nd 12 months 76,000 hits and this last year the site has had 102,000 hits. This is a significant amount of change but reflects the overall use of the internet. The total hits for the site up to date is 252,000 hits over the 3 years it has been running. The main front page has had 30,000 hits and coming in in second position again this year is the business directory. It just goes to show that people are using this tool on a regular basis. Hits to the advertisers on the site is up as well, with the advertisers receiving 21,387 hits combined.

I have received a number of emails from satisfied customers these can be viewed on the site. But I thought I would include the best one below so you can see who is using the site and what for.

"I read your story (Daring to dream) and realised I have been also utilising your website to learn about your town, Wee Waa (looking at possibly investing in Real Estate in the town) and rather than just think it, thought it would be nice for you to know that your story was an inspiration, and your website is very informative and helpful, even to someone living as far away as Melbourne...without your website, there are businesses and places I would not have known existed otherwise... (the real estate section put me onto a business I would not have dealt with, as I would not have known they were even there!). May it all go well for you - and congratulations for your initiative ... I can see that your story would inspire many women, from those also going through hardship, to someone like me who was just very impressed and could see the difference you are making to your own country town.... Have a lovely day, Jenny (Melbourne)"