

WOOLWORTHS LIMITED

A.B.N. 88 000 014 675

Friday 5 January 2006

RE: WOOLWORTHS NATIONAL DROUGHT ACTION DAY

I would like to bring to your attention an important and timely Woolworths community initiative which is taking place throughout January 2007.

As part of a wider commitment to supporting Australian rural communities, Woolworths will donate its entire Supermarkets profits, for the day of January 23 2007, to drought relief.

The majority of the money raised (expected to be in excess of \$3 million) will primarily be used by the Country Women's Association to provide immediate support for rural families' household needs, including paying utility bills, purchasing groceries and fuel. The remainder will help fund research into sustainable farming practices.

Due to the immense impact of the drought, we are aware that the money we are contributing is a small gesture; but we also believe that it is important to raise levels of awareness and understanding amongst all Australians.

We are therefore encouraging individuals right across the country to show tangible support for our farmers during this difficult time. Shopping at Woolworths on January 23 is just one of the ways people can do this.

We have a long way to go to ensure the long term viability of our agricultural industry in the face of unpredictable climate change. However, Woolworths is determined to help generate a wider understanding of the issues we all face and would welcome any show of support from those who may share our concerns.

Please feel free to contact my office in regard to any aspect of Woolworths National Drought Action Day.

Yours faithfully,



Michael Luscombe
CEO
WOOLWORTHS LIMITED

